



Each year up to 30% of exponents participate in ChristmasBox Podarki for the first time Alongside with permanent ChristmasBox Podarki exponents as MILAND, Max Christmas, FENIX, Russkiy Shar, Rus Elka, Incrua, SERVER, each year up to 30% of companies participate in ChristmasBox Podarki for the first time. Main categories displayed at the exhibition: New Year and Christmas themed decorations – annual demonstration of product lines that will shape the trends and consumer demand during the upcoming season. Meet brand-new ideas side by side with good old classics, and find unique items for celebrations. • Festive goods - gifts for interior decoration, trendy accessories for unforgettable celebrations, fireworks, corporate souvenirs, personal gifts and awards. Illumination, decorative lightning and visual merchandising – mesmerizing string lights, lighting fixtures and equipment for presentation venues, window displays and other urban spaces. Scents and candles for presents and celebrations - products suitable for yearround gifting and use, featuring elegant designs, the latest aromatic compositions, available in all forms from festive cake candles to large-volume diffusers. Ribbons and gift packaging – solutions for stylish presents, as wrapping paper, bags and ribbons of various materials. Gourmet gifts and beauty gifts – delicious chocolate gifts, tea and coffee accessories, gift sets for traditional holidays for children, women, and men – all designed to create an exquisite mood. Floral design – supplies for florists to create floral designs, outdoor decor, and bouquets for holidays, anniversaries, and corporate events.

B2B NEGOTIATIONS **«BUYER – SUPPLIER»** 

## **Business program of ChristmasBox Podarki**

As usual, the exhibition will host business events, including:

- **B2B negotiations «Buyer Supplier»** between exhibitors and representatives of retail chains from Russia and Central Asian countries, and a special buyer program "ContractExpo."
- Retailer's Choice" competition for participants of the "Novelty Gallery" trend zone.

Concurrently with ChristmasBox Podarki, the International exhibition of toys and games "Toy Market" will be held, whose products also significantly interest buyers of festive goods. The primary advantage of Mayer Corporate Group exhibitions lies in the unique cross-flows of targeted, procurement-ready visitors, which ensures an unparalleled product range and synergy for all exhibitors and visitors.

International Exhibitions «Toy Market» and ChristmasBox Podarki today:

400+ exhibitors

manufacturers, distributors

23 000+ visitors\*

wholesale buyers, retailers, sellers, private label customers

200+ negotiations

with retail chains

All regions of Russia 20 countries

\*with consideration of cross-flows of Mayer Corporate Group exhibitions

