MARCH **27-29, 2024** RUSSIA, MOSCOW, EXPOCENTRE



INTERNATIONAL SPECIALIZED TOYS AND GAMES EXHIBITION







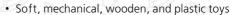


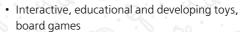












- · Dolls, doll houses and accessories
- · Puzzles, mindgames
- · Hobby, craft and design
- Stationery and school supplies
- Children's carnival and stage costumes, masks, everything for funs and practical jokes





INTEREST OF PROFESSIONAL VISITORS TO THE SECTOR OF TOYS









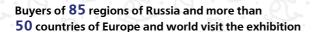
BUSINESS PROGRAM OF THE EXHIBITION

- All-Russian Industry Forum "Supplier of children's toys to retail chains"
- Negotiations and b2b meetings «BUYER-SUPPLIER»



OPPORTUNITIES AND BENEFITS OF PARTICIPATION

- Effective contacts with buyers who are looking for new suppliers at exhibitions
- High quality of visitor audience and direct contacts with buyers of children's goods
- New distributors of your products and geographic expansion of your products throughout Russia
- Contracts with leading Russian retailers and children's goods stores
- New niches for the supply of your goods
- Participation support program: special mailings to interested distributors of product catalog and/or other information about products, company and commercial offers, and organization of meetings with potential partners within the session of personal meetings BUYER-SUPPLIER.



VISITOR PROFILE:

owners and general directors of children stores, top managers and purchasing directors of the leading retailers, individual entrepreneurs, private label managers, wholesale companies representatives, books and stationery stores

Visitors of the exhibition are buyers of the leading marketplaces, internet shops and federal and regional retail chains, children stores:

DNS, Familia, FIX Price, Gulliver, Hamleys, HOFF, Kari KIDS, Kids4Kids, Lamoda, Metro, OZON, Rich Family, Wildberries, Biblio Globus, Bubble Gum, WINNIE, VotOnla, Detskiy mir, Dochky Sinochky, Kangaroo, Komus, Korablik, Leroy Merlin, Moscow House of Books, Russian Post, SberMarket, Stockmann, Tvoy Dom, Yandex.Market, and many others.













CONTACTS:

Organizer: MOKKA Expo Group Tel.: +7 (495) 363-50-32/33, +7 (903) 597-30-04 info@igrushka-market.ru

www.igrushka-market.ru info@christmasbox.ru www.christmasbox.ru/toys









