

MARCH 27-29, 2024

RUSSIA, MOSCOW, EXPOCENTRE



**TOY
MARKET**

INTERNATIONAL SPECIALIZED TOYS AND GAMES EXHIBITION

CO-LOCATED EVENT:



CHRISTMASBOX GIFTS



Organizer:

**CORPORATE GROUP
MAYER**



Venue:

EXPOCENTRE
MOSCOW



KEY SECTIONS:

- Soft, mechanical, wooden, and plastic toys
- Interactive, educational and developing toys, board games
- Dolls, doll houses and accessories
- Puzzles, mindgames
- Hobby, craft and design
- Stationery and school supplies
- Children's carnival and stage costumes, masks, everything for funs and practical jokes



INTEREST OF PROFESSIONAL VISITORS TO THE SECTOR OF TOYS

Toys

74%

Gifts

65%

New Year and Christmas goods

48%

Festive decoration

44%

Gift package

39%



BUSINESS PROGRAM OF THE EXHIBITION

- All-Russian Industry Forum "Supplier of children's toys to retail chains"
- Negotiations and b2b meetings «BUYER-SUPPLIER»



OPPORTUNITIES AND BENEFITS OF PARTICIPATION

- Effective contacts with buyers who are looking for new suppliers at exhibitions
- High quality of visitor audience and direct contacts with buyers of children's goods
- New distributors of your products and geographic expansion of your products throughout Russia
- Contracts with leading Russian retailers and children's goods stores
- New niches for the supply of your goods
- Participation support program: special mailings to interested distributors of product catalog and/or other information about products, company and commercial offers, and organization of meetings with potential partners within the session of personal meetings BUYER-SUPPLIER.



Buyers of 85 regions of Russia and more than 50 countries of Europe and world visit the exhibition

VISITOR PROFILE:

owners and general directors of children stores, top managers and purchasing directors of the leading retailers, individual entrepreneurs, private label managers, wholesale companies representatives, books and stationery stores

Visitors of the exhibition are buyers of the leading marketplaces, internet shops and federal and regional retail chains, children stores:

DNS, Familia, FIX Price, Gulliver, Hamleys, HOFF, Kari KIDS, Kids4Kids, Lamoda, Metro, OZON, Rich Family, Wildberries, Biblio Globus, Bubble Gum, WINNIE, VotOnla, Detskiy mir, Dochky Sinochky, Kangaroo, Komus, Korablik, Leroy Merlin, Moscow House of Books, Russian Post, SberMarket, Stockmann, Tvoy Dom, Yandex.Market, and many others.



CONTACTS:

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