



11th International specialised exhibition

CHRISTMAS BOX. PODARKI

ПОДАРКИ • СУВЕНИРЫ • НОВОГОДНЯЯ ПРОДУКЦИЯ

**February 27 – March 1, 2019,
Crocus Expo Center**

Christmas Box. Podarki is the leading international specialised B2B exhibition in the sphere of gifts, souvenirs, New Year, Christmas and festive products



The international exhibition **Christmas Box. Podarki spring 2019** took place from February 27 to March 1 at Crocus Expo Center. Over 50 companies from Russia, the Republic of Belarus, India, Kazakhstan, Kyrgyzstan, China, Poland, Turkey and Ukraine took part in the exhibition. The following companies presented their novelties and the latest collections of gifts, souvenirs and festive products: Arkhimed LLC, Borisov plastic product plant OJSC, ELLTEH LLC, VertComm Ltd, Lanix M, STAMM LLC, SERVER, Mozaika-Sintez publishing house, USPECH, Multidom Trading Co, Antares Trade, ND Play LLC, Papirus LLC, Maxitoys, Glassware Art Studio, MAYER-BOCH, Estet, ANUK-ART LTD, BIOTAL, LinkGroup, STEKLOPRIBOR PJSC, TPC Terraplast LLC, Lex-S LTD, Max Christmas LLC, PLAST,

RAPIRA, Bombki, ALSEED COMPANY, BATIK, Bravo Center LTD, Eli PENERI, MAKEY, Niki, Signalelectronics, Triumph Nord Rus LLC, Criston LLC, Koral M LLC, VITUS, WINTER TOYS, Alliance Trade Ural LLC, Ele Gifts, Girlyandus, PTICHKI&BABOCHKI, Dom Svechei, EUROSTYLE, FLAMES, RUS-ELKA, Optorg, Cristalinas, Prosto i Udobno and many others.

Over 200 novelties and premieres were showcased at Christmas Box. Podarki spring 2019. The companies [Signalelectronics](#) LLC, [Niki](#), [Papirus](#) LLC, [ELLTEH](#) LLC and [USPECH](#) presented their novelties in advance on the website www.expo-retail.ru

The exhibition was attended by over 10 000 trade visitors from 80 regions of Russia, European and Asian countries. The main visitors of the exhibition were representatives of trade networks, buyers and category managers (39%), company directors and department heads (35%), product managers (15%) and manufacturers (7%). The purposes for visiting are traditionally: search of new brands (61%), search of new suppliers (50%), increase of product range (48%) and search of contract manufacturers (30%). Visitors are most interested in the sectors of gifts (66%), New Year products (53%), toys (43%), gift packaging (37%) and festive décor (34%). According to the survey, 80% of trade visitors reported their intention to sign supply contracts in the coming 1.5-2 months.

The exhibition was visited by 130 largest federal and regional trade networks of Russia, the Republic of Belarus and Kazakhstan. The list of trade networks that have visited the exhibition may be found on the [website of the exhibition](#).

The business programme in spring 2019 was dedicated to the latest trends of the festive industry which were extensively discussed in the exclusive presentation of general director of Step-by-Step Anastasia Ptukha “**Market of New Year products, tendencies and forecasts**”, as well as to the modern solutions of New Year and Christmas décor. The workshops “How to prolong the New Year fairytale. Décor which gives you warmth and joy”, “How to create unusual New Year décor with kids”, “New Year décor in the American style” and “Restaurant methods of laying the New Year table at home” were held within the framework of the programme.

Sectors of the exhibition:

NEW YEAR AND CHRISTMAS PRODUCTS

- Artificial fir trees, goods from synthetic pine needles
- Christmas and New Year's toys, decorations and souvenirs, tinsel, garlands, gifts, illumination and pyrotechnics, festive décor



GIFTS

- Artistic, exclusive, New Year gifts
- Souvenirs from silver, ceramics, porcelain
- Corporate and business souvenirs
- Festive decorations

FESTIVE DÉCOR

- Carnival and scenic costumes, masks, everything for fun and practical jokes
- Greeting cards, gift printed editions, audio and video products
- Services of firms specializing in the organization of children's holidays
- Air balloons and decoration of locations
- Salutes and fireworks
- Festive illumination



TOYS

- Soft, mechanical, wooden, plastic toys
- Interactive and educational games
- Puzzles, stamps, badges, keychains
- Dolls, doll-houses and accessories
- Art and design, office supplies



GIFT PACKAGING

Christmas Box. Podarki is organised by MOKKA Expo Group LLC and Mayer Corporate Group with the official support of the Chamber of Commerce and Industry of the Russian Federation. The exhibition takes place at the same time as HouseHold Expo – the biggest and the most efficient exposition of household goods on the territory of Russia (according to the Association of the German Trade Fair Industry (AUMA)). The exhibitions are attended by 17 500 visitors yearly.

The 12th exhibition Christmas Box. Podarki autumn 2019 will take place from September 10 to 12 at Crocus Expo Center. We invite manufacturers and suppliers of New Year and festive products, gifts, souvenirs, goods for hobbies, arts and crafts, festive and New Year decorations.

Information partners



About the company: Mayer Corporate Group is a member of the Global Association of the Exhibition Industry (UFI), the Russian Union of Industrialists and Entrepreneurs and the Russian Chemists Union. For more than 20 years the company organises professional B2B exhibitions and congress events. Nowadays the company holds 8 international exhibition projects, business forums and conferences every year. Mayer Corporate Group exhibitions are held with the official support of the Ministry of Industry and Trade of the Russian Federation and the Chamber of Commerce and Industry of the Russian Federation. The corporate group also specialises in the production of in-store furniture, POS-materials and premium wide-format printing with its own productive capacity, engages in planning and design of exhibition booths.

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